

SOZIO

DEPUIS 1758

**PANTONE®**  
COLORS OF THE YEAR

2021



ILLU  
MINA  
TING  
13-0647

ULTI  
MATE  
GRAY  
17-5104

Fragrance Inspirations



# PANTONE

+ ULTIMATE GRAY  
ILLUMINATING

“

The union of an enduring Ultimate Gray with the vibrant yellow Illuminating expressed a message of positivity supported by fortitude. Practical and rock solid but at the same time warming and optimistic, this is a color combination that gives us resilience and hope. We need to feel encouraged and uplifted; this is essential to human spirit.

- Leatrice Eismen,  
Executive Director Of The Pantone Color Institute

”



# MARKET PRODUCTS

# FASHION



# HOME DESIGN



- MARKET PRODUCTS**
1. Bath & Body Works – Banana Bundt Cake
  2. Unspun – SPF 30
  3. Drybar – Double Shot Blow Dryer
  4. Zadig&voltaire – This Is Us!

- FASHION**
1. Prada Spring 2021
  2. Dior Men Pre-fall 2021

- HOME DESIGN**
1. Upton Aurora Canvas – Wall Art
  2. All Modern – Pendant Light & Side Table
  3. Kitchen Aid – Cooking Mittens
  4. Renwil – Wall Clock
  5. Anthropologie – Dish Towels



# ULTIMATE GRAY

solid • dependable



MINERALS

17-5104



WOOD



STONE

PANTONE 17-5104  
Ultimate Gray is symbolic of practical and solid elements. The color highlights the ability to stand the test of time, encouraging feelings of steadiness and resilience.

## MARKET PRODUCTS



1



2



3



4



1. Dedcool – Fragrance NO. 1
2. KKW – Silver
3. Osmia – Purely Gentle Mud Cleanser
4. Scotch Porter – Shampoo & Conditioner

# COOL GRAPHITE

silver birch + oakmoss

SZUSM000958



woody // aromatic

## TOP

Fresh Citrus,  
Aromatic Lavender

## MIDDLE

Oakmoss, Violet Leaf,  
Jasmine, Tonka Bean

## BASE

Vetiver, Amber  
Silver Birch, Musks

# MIDNIGHT MINERALS

cedarwood + white minerals

SZUSM000959



oriental // woody

## TOP

Citrus Splash,  
Fresh Bergamot

## MIDDLE

White Flowers,  
Mineral Accord, Cedarwood

## BASE

Patchouli, Amber  
Sandalwood, Musks

# ASH WOOD

guaiacwood + patchouli

SZUSM000960



woody // spicy

## TOP

Clove Bud,  
Pink Pepper

## MIDDLE

Guaiacwood,  
Caramel, Patchouli

## BASE

Smoked Vanilla Bean,  
Amber, Cashmere Musks



bright • cheerful

PANTONE 13-0647  
Illuminating a sunny and joyful shade of yellow. It sparkles with liveliness, yet is soothing and warm. Illuminating is emblematic of everyone's strength and positivity.

# ILLUMINATING

13-0647



YUZU



MIMOSA



SOLAR FLOWERS



## MARKET PRODUCTS

1. Louis Vuitton – Etoile Filante
2. Canceled Plans – 90's Baby
3. French Girl – Body Glow Oil
4. Valentino – Born In Roma Yellow Dream



1



2



3



4



# MELLOW YELLOW

solar hibiscus + amber

SZUSM000961



floral // fruity

## TOP

Juicy Guava,  
Mandarin, Pineapple

## MIDDLE

Yellow Hibiscus,  
Dahlia, Red Currant

## BASE

Blonde Woods,  
Amber, Solar Musks

# GLOW UP

champagne + lemon

SZUSM000962



*citrus // fruity*

## **TOP**

Sugared Orange,  
Lemon Peel, Lime Zest

## **MIDDLE**

Champagne Accord,  
Mango Nectar, Pineapple

## **BASE**

Sugarcane,  
Sweet Musks

# SUNNY LIFE

yuzu + sweet sugar

SZUSM000963



citrus // fruity

## TOP

Lemon Zest,  
Yuzu Bitters

## MIDDLE

White Whiskey,  
Caramelized Sugar

## BASE

Vanilla Cream

• Perfume your world •

**Europe, Africa and Middle East**

**Sozio SAS**

6, Rue Barbès - CS80050  
92532 Levallois-Paris cedex -  
France

Phone: +33 (0) 1 81 93 00 60

Fax: + 33 (0) 1 81 93 00 98

**Latin & North America**

**Sozio Inc**

51 Ethel Road West  
Piscataway, NJ 08854 USA  
Phone: (+1) 732 572 5600  
Fax: (+1) 732 572 0944

**Asia**

**J&E Sozio Asia Ltd**

Unit C6, 15/F, TML Tower  
No.3 Hoi Shing Road  
Tsuen Wan, N.T. Hong Kong  
Phone: (852) 2111 0842  
Fax: (852) 2111 0942

[www.jesozio.com](http://www.jesozio.com)

